Yanlord Land Group Limited



(Company Registration Number 200601911K)
(Incorporated with limited liability in the Republic of Singapore)

YANLORD ACHIEVES 100% SELLOUT AT ITS LATEST LAUNCH OF YANLORD RIVERSIDE GARDENS IN HANGZHOU, GARNERING APPROXIMATELY RMB792 MILLION PRE-SALES

Singapore/Hong Kong – 18 March 2020 – Singapore Exchange-listed Yanlord Land Group Limited ("Yanlord" or the "Company", and together with its subsidiaries, the "Group"), a real estate developer focusing on developing high-end integrated commercial and residential property projects in strategically selected high-growth cities in the People's Republic of China ("PRC") and Singapore, announced that it had achieved a 100% sellout at its latest launch of apartment units at Yanlord Riverside Gardens (仁溪公寓) in Hangzhou, PRC.

Opening to stellar response from the market on 17 March 2020, Yanlord sold all 62 apartment units launched at an average selling price of RMB70,205 per square metre ("sqm") for the 11,275 sqm gross floor area ("GFA") sold. Total pre-sales derived from this launch amounted to approximately RMB792 million.

Commenting on the launch of the apartment units, Yanlord's Chairman and Chief Executive Officer, Mr. Zhong Sheng Jian, said, "Sentiment within the PRC property sector has been weighed down in recent months by the unfortunate onset of the COVID-19 pandemic. However, we are heartened by the strong market support received for Yanlord Riverside Gardens which reflects a healthy underlying upgrader demand for high-quality residential developments. To better cope with current social distancing measures, this latest launch and pre-sale was conducted online via a live-streamed ballot of available units. Over the coming weeks, we have slated additional projects for launch in other cities in the PRC via the online sales platform."

About Yanlord Riverside Gardens (仁滨公寓) in Hangzhou

Ideally situated within the core area of Qianjiang New City (钱江新城), one of the two central business districts and the financial district of Hangzhou, the site has a total GFA of approximately 75,715 sqm. Well connected via key thoroughfares passing through the district as well as neighbouring stations from the city's no. 1 and 4 metro lines, future residents of the project will be able to enjoy a comprehensive suite of lifestyle amenities surrounding the site such as shopping malls, dedicated schools and parks.

##End##

Issued on behalf of Yanlord Land Group Limited

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About Yanlord Land Group Limited:

(Co. Reg. No. 200601911K)

Yanlord Land Group Limited (Z25.SI) is a real estate developer based in the PRC and Singapore focusing on the development of high-end fully-fitted residential, commercial and integrated property projects in strategically selected key and high-growth cities in the PRC. Yanlord Land Group Limited was listed in June 2006 on the Mainboard of the Singapore Stock Exchange.

Since Yanlord's foray into the PRC market in 1993, it has successfully developed a number of large-scale residential property developments in Shanghai and Nanjing with international communities of residents, such as Yanlord Gardens, Yanlord Riverside Gardens and Yanlord Riverside City in Shanghai and Orchid Mansions, Bamboo Gardens and Yanlord International Apartments in Nanjing. The "Yanlord" name has been developed into a premium brand, synonymous with quality, within the property development industry of PRC. Currently, the Group has an established presence in 16 key high-growth cities within the six major economic regions of the PRC namely, (i) Yangtze River Delta – Shanghai, Nanjing, Suzhou, Hangzhou, Nantong and Yancheng; (ii) Western China – Chengdu; (iii) Bohai Rim – Tianjin, Tangshan and Jinan; (iv) Southern China – Shenzhen, Zhuhai and Zhongshan; (v) Hainan – Haikou and Sanya; and (vi) Central China – Wuhan.

Yanlord has proactively extended its commercial property development projects, acquired a considerable number of land parcels for commercial use and has completed construction of retail malls, offices, hotels and serviced residence developments. These projects are expected to generate a stable rental income and increase the asset value for Yanlord.