



**YANLORD ACHIEVES OPENING WEEKEND PRE-SALES OF RMB1.209
BILLION AT THE INAUGURAL LAUNCH OF NANJING YANLORD
YANGTZE RIVERBAY TOWN (PHASE 3)**

(4th July 2013 – Singapore/Hong Kong) -- YANLORD LAND GROUP LIMITED (“Yanlord”, and together with its subsidiaries, the “Group”) announced today that it had sold 94.3% or 336 of the 356 apartment units during the first two days of its inaugural launch of apartment units at Yanlord Yangtze Riverbay Town (Phase 3) in Nanjing on 29th June 2013 (“Launch”). An average selling price (“ASP”) of approximately RMB27,223 per square metre (“sqm”) was achieved for the 44,395 sqm gross floor area (“GFA”) sold. The total contracted pre-sales derived from the Launch for the first two days amounted to approximately RMB1.209 billion.

Commenting on the Launch of the apartment units, Yanlord’s Chairman and Chief Executive Officer, Mr. Zhong Sheng Jian, said, “Sustained demand for quality developments by discerning customers continue to drive our sales performance. While market uncertainties arising from the introduction of regulatory policies by the PRC central government have impacted sentiments within the sector, the positive market response during the opening weekend for the Launch stands testament to the strong support and confidence that Nanjing residents place in the Group’s ability to deliver quality developments and further reflects the Group’s brand equity as a leading high-end developer within China. Moving forward, we remain steadfast in our commitment to build internationally recognised developments and will seek to consistently exceed the expectations of our discerning customers.”

END

Issued on behalf of Yanlord Land Group Limited

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About Yanlord Land Group Limited:

(Co. Reg. No. 200601911K)

Yanlord Land Group Limited (Z25.SI) is a real estate developer based in the People's Republic of China, with a focus on the development of high-end fully-fitted residential, commercial and integrated property projects in strategically selected key and high-growth cities in the PRC. Yanlord Land Group Limited was listed in June 2006 on the Mainboard of the Singapore Stock Exchange.

Since Yanlord's foray into the PRC market in 1993, it has successfully developed a number of large-scale residential property developments in Shanghai and Nanjing with international communities of residents, such as Yanlord Gardens, Yanlord Riverside Gardens and Yanlord Riverside City in Shanghai and Orchid Mansions, Bamboo Gardens and Yanlord International Apartments in Nanjing. The "Yanlord" name has been developed into a premium brand, synonymous with quality, within the property development industry of PRC. Currently, the Group has an established presence in nine key high-growth cities within the five major economic regions of the PRC, namely, (i) Yangtze River Delta – Shanghai, Nanjing and Suzhou; (ii) Western China – Chengdu; (iii) Bohai Rim – Tianjin and Tangshan; and (iv) Southern China – Zhuhai and Shenzhen and (v) Hainan – Sanya.

Yanlord has proactively extended its commercial property development projects, acquired a considerable number of land parcels for commercial use and commenced the construction of retail malls, offices, hotels and serviced residence developments. Upon completion, the projects are expected to generate a stable rental income and increase the asset value for Yanlord.